

Business Analysis in One Day
1-Day Group Training

Novice to intermediate

With Yulia Kosarenko

What does it mean to be a business analyst? (1 hour)

- What is business analysis
- What do business analysts do all day
- Skills, competencies, and responsibilities
- Skill gap self-assessment

Business analysis process, outcomes & deliverables (1.5 hours)

- Stages of the BA process
- Key outcomes & success criteria
- Business analysis deliverables

Tools & techniques (2 hours)

- Discovery, immersion
- Process, data & scenario analysis
- Business modelling
- Meeting facilitation

Agile fundamentals for business analysts (1.5 hours)

- Agile methodology & principles
- Role of a BA on an agile team
- Finding & capturing user stories

How to succeed as a business analyst (1 hour)

- Professional development resources
- Business analyst mindset

Contact me now to discuss customization, pricing & delivery options: yulia.kosarenko@why-change.com

Format: 1-day training at your premises or virtual

Duration: 8 hours including 30-minute lunch break and two 15-minute breaks

Group size: 3-15 participants

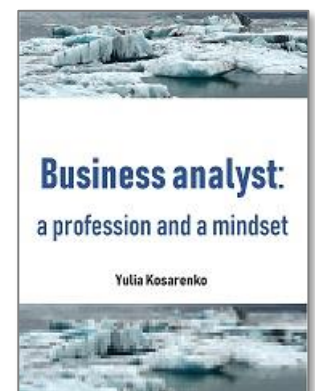
Value: Find out more about the value of business analysis in [this video](#)

Target audience:

- Business analysts, business systems & data analysts
- Project managers & coordinators
- Business analysis team managers & team leads
- Business relationship managers & business subject matter experts

Included: interactive games & exercises, participant handouts, a copy of the book "Business Analyst: a Profession and a Mindset" for each participant

Other training: Data Management for Business Analysts, Data Management Advanced, Business Modelling Practice



Training Approach and Style

What training style to expect? See Yulia's [articles](#) and [YouTube videos](#):

What All Successful Business Analysts Have in Common

BA Mindset Video #1: Focus on Business – Calibrate Solutions to Business Goals

How to pivot your career to business analysis

Context Model in 5 Minutes

Requirements Don't Come From Business: They Come From Business Analysis

Is business analysis for me?

Fundamentals of Requirements Management

How to Select Business Analyst Resumes for Interviews

How to Design and Implement an Innovative Solution in Nine Months

What Business Analysts Need to Know About Data

Testimonials:

A great presentation covering all aspects of business analysis.

Very valuable, practical nuggets and resources

I loved your webinar video ([Understanding business analysis process](#)) on YouTube. I have looked into so many business process videos available on YouTube but yours was descriptive & logical.

Amazing presentation reinforcing BA competencies in the BABOK and real world application of them.

Yulia's knowledge is so insightful, I feel even the most highly trained BA professional can learn from her!

It was terrific and very amusingly presented.

One of the best webinars I have ever participated in.

Taking part in your [webinar sessions](#) really helps me to focus on what is important in my job as a BA.

Lots of interesting and thought-provoking lessons to strengthen my business analysis skills.

Your webinar about [Business Analysis Tools & Techniques](#) allowed me to comprehend how those tools actually work in reality.

What Will You Get Out of This?

Benefits for the client organization:

Develop a standard approach to business analysis	<ul style="list-style-type: none"> Consistent project planning and analysis – increased efficiency, better outcomes Move staff between teams more easily – standard expectations More seamless team expansion – efficient BA documentation Alignment on what methodology means – create effective process
Manage stakeholder expectations	<ul style="list-style-type: none"> Clarity of role expectations for project team members Deeper engagement of stakeholders for quality analysis Align staff with different experience and expectations – common understanding of outcomes
Improve skills and competencies	<ul style="list-style-type: none"> Prepare less experienced staff for the project Enable stakeholders to provide rich information for requirements analysis Higher confidence for both business analysts and subject matter experts Resources and ideas for further learning
Knowledge sharing	<ul style="list-style-type: none"> Create an environment for sharing business analysis expertise Support business stakeholders in sharing their knowledge for project success Enable collaboration and requirements sharing between projects
An objective perspective	<ul style="list-style-type: none"> External consultant perspective – unbiased view Industry best practices – presented with no pressure Tailored to organization's need – adopt new ideas incrementally, test and learn

How to initiate business analysis on a new project?
Learn about the benefits starting right in [this video](#):



Contact me now to discuss how to adapt this training to your organization's needs:

yulia.kosarenko@why-change.com